



Cinnabon

Request for Consideration - International (Confidential)

Corporate Applicants:

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____

Province/State: _____ Country: _____ Postal Code: _____

Phone #: _____ Alternate Phone #: _____ Fax #: _____

Email address: _____

Company website (if applicable): _____

Date of Incorporation: _____ Years in business: _____ # of current employees: _____

Describe the type of business the corporation is currently involved in: _____

Gross turnover of business in \$US: \$ _____

Net Value of Business in \$US: \$ _____

Assets	List in \$US Dollars	Liabilities	List in \$US Dollars
Cash on hand in banks:	\$	Loans, Notes Payable	\$
Stocks and Bonds	\$		\$
Accounts or Notes Receivables	\$	Accounts and Bills Due	\$
Real Estate	\$	Mortgages Payable	\$
Business Value	\$	Taxes and liens Due	\$
Other Assets*	\$	Other Liabilities*	\$
Total Assets	\$	Total Liabilities	\$
*List separately if necessary and explain		*List separately if necessary and explain	

Total Net Worth: \$ _____

Readily available funds for franchise development (in US currency): \$ _____

*Please attach corporate profile/annual report/business financials.

Individual Applicants

Name: _____ Country of citizenship: _____

Address: _____ City: _____

Province/State: _____ Country: _____ Postal Code: _____

Phone #: _____ Alternate Phone _____ Fax #: _____

Email address: _____

Describe your overall business background or submit a resume: _____

Financial Information: _____

Readily available funds for franchise development (in US currency): \$ _____

Assets	List in \$US Dollars	Liabilities	List in \$US Dollars
Cash on hand in banks:	\$	Loans, Notes Payable	\$
Stocks and Bonds	\$	Mortgages Payable	\$
Accounts or Notes Receivable	\$	Taxes and Liens Due	\$
Real Estate	\$	Other Liabilities	\$
Business Value	\$		
Other Assets*	\$		
Total Assets	\$	Total Liabilities	\$
*List separately if necessary and explain		*List separately if necessary and explain	

Total Net Worth: \$ _____

(Total Assets less Total Liabilities = Total Net Worth)

Do you have a financing source: Yes -or- No

Name of financing source: _____

Current salary per year: \$ _____ Other income: \$ _____

Source of other income: _____

Franchise/Business Experience

Are you currently involved in a franchise system: Yes -or- No

If yes, please complete the information below:

Name of franchise: _____

Type of franchise concept: _____

Development strategy: Area Development -or- Master Franchise

Number of units currently open: _____ Under Development: _____

Are you currently in a business development system? Yes -or- No

Name of business: _____

Type of business concept: _____

Development strategy: Area Development -or- Distributor -or- Other

Number of units currently open: _____ Under Development: _____

Proposed Territory/Country Location

Territory/Country of interest: _____

Territory/Country of interest, 2nd Choice: _____

Estimated number of units that can be realistically built, owned, or operated in the territory: _____

Total number over three years: _____ Total number over five years: _____

License Agreement Type if Granted

License will be in the name of: *(please check one)*

A Corporation:

An Individual:

A Partnership:

Other:

If other, please specify: _____

The following documents are mandatory for consideration:

1. Completed Focus Brands International Request for Consideration. Incomplete Requests for Consideration will delay processing.
2. Business background detail overview including specific information about your organization's business experience, developmental capabilities (including product distribution expertise), operations experience, and organization/management infrastructure.
3. Curriculum Vitae (Individual Applicants)
4. Supporting financial data, personal or corporation financials (Verifiable Proof of Net Worth and Liquidity)
5. Corporate brochures, annual reports, summaries, profiles (Corporate Applicants)
6. Separate and complete request forms and financial documentation for each partner.
7. Real estate availability and development particulars
8. Any additional information you believe will advance your request

***Note that should we move forward with your request you will be required to submit a comprehensive business plan for development**

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This request for consideration does not obligate you in any way nor does it imply the approval or granting of a franchise or license agreement between you and Focus Brands Incorporated.

Statement of Declaration:

I certify that the information provided on this request is valid and complete. Focus Brands Incorporated is authorized to conduct an investigative report/inquiry that is deemed necessary in order to verify the accuracy of this information, and, to determine my credit worthiness. Furthermore, I understand that all information will be kept confidential.

Signed: _____

Date: _____

Please return completed form to sforbes@focusbrands.com